

# Unlocking Undergraduate Students' Potential: Transforming Communication Education with Artificial Intelligence (AI) Innovation

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In the past, traditional English Language Teaching (ELT) methods often struggle to meet the diverse needs and learning preferences of students, resulting in limited engagement and suboptimal learning outcomes. However, in today's rapidly evolving digital landscape, the ELT practices have been transformed using generative AI tools such as ChatGPT and Copilot to cater to the diverse needs and learning styles of students. These tools enhance student engagement, personalized learning pathways, and improved learning outcomes. By integrating generative AI tools into teaching practice, students have the opportunities to engage in quality writing and interactive conversation practice. This presentation delves into the benefits of using generative AI tools such as ChatGPT and Copilot in communication education teaching among undergraduate students. The generative AI tools are useful for the students to brainstorm and outline their speeches. While writing, these tools can also suggest alternative words choices, synonyms, and sentence structures and also act as grammar and mechanics checker. On the other hand, for speaking, the students can converse with these tools in immersive simulated of real-world communication scenarios, practicing their communication skills in speech presentations. Lecturers can create prompts tailored to specific learning objectives, encouraging them to elaborate on their thoughts and practice critical thinking. Despite all of the advantages of generative AI tools, ethical considerations surrounding the use of generative AI tools and the importance of scaffolding process for students in communication education are addressed.

## Online Profile

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## Biography

Visyalini Selvadurai is an experienced and dedicated educator with more than a decade years of teaching experience in the field of education (TESL and Educational Management). She is also a motivated individual looking to apply extensive teaching and learning skills in the field of educational psychology, educational policy, financial literacy and communication. She is committed to the success of students and is recognized as a sociable person who gives importance to communication skills that help foster stronger relationships between a lecturer and a student.

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