

Student Perspectives on 21st Century Skills in Business English Speaking: Case Studies on the 4C's

Saturday, 27 July 2024 13:00 (30 minutes)

The demand for proficient English language skills, along with essential 21st-century competencies, has grown significantly due to globalization and rapid technological advancements. This presentation explores the integration of 21st-century skills—specifically, communication, collaboration, critical thinking, and creativity (the 4C's)—into business English speaking courses from the perspective of students. This research investigates how students perceive the development and application of these skills within the context of their business English speaking courses. Each case study provides insights into the effectiveness of strategies employed to enhance the 4C's and their impact on students' language proficiency and readiness for the globalized workforce. Drawing on qualitative data collected through surveys, interviews, and classroom observations, this presentation examines students' attitudes, experiences, and reflections regarding the integration of the 4C's into their language learning journey. The study analyzes data from 56 students enrolled in an English for Business Speaking course, highlighting key themes and patterns emerging from student perspectives while identifying strengths, challenges, and areas for improvement. Furthermore, this presentation discusses practical implications for educators and institutions seeking to enhance their English for Occupational Purposes (EOP) programs. By showcasing successful approaches and lessons learned from the case studies, this research aims to provide actionable insights and best practices for empowering learners to thrive in today's dynamic and interconnected business environments.

Online Profile

Biography

Primary author: LE THI, Ha (Lac Hong University)

Presenter: LE THI, Ha (Lac Hong University)

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