

# Echoes of Innovation: A Narrative Exploration of Integrating Generative Artificial Intelligence into EFL Material Preparation

*Saturday, 27 July 2024 13:00 (30 minutes)*

In the present era characterized by rapid technological advancements, the integration of Generative Artificial Intelligence (GenAI) has increasingly been recognized as a promising intervention in English as a Foreign Language (EFL) teaching practices. With respect to material preparation, the integration of GenAI presents a host of opportunities and challenges that warrant further exploration and investigation. This study reports the lived experience of an EFL teacher from a private center in the Mekong Delta region while integrating GenAI into the preparation of teaching materials. Specifically, the study aims to delve deeply into the processes, benefits, and challenges associated with this innovative application. The proposed qualitative research employs a narrative inquiry method, collecting data from a combination of document analysis and an in-depth interview. Through the lens of narrative inquiry, the study seeks to get insights into the integration of GenAI in EFL material preparation, shedding light on its implications for pedagogy, professional development, and the future of language education.

## Online Profile

## Biography

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**Session Classification:** Parallel Oral Presentations

**Track Classification:** Technology