

# Enhancing EFL Student Engagement through the Shipping Technique

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Maintaining engagement and ensuring effective review are pivotal in K-12 English Language Teaching (ELT), challenged by limited student attention spans. This study explores the 'Shipping Technique,' a pedagogical approach aimed at enhancing concentration and information processing among EFL students. Conducted by two English teachers across three educational institutions in Dak Lak Province, this technique involved over 120 students engaging in an active exchange of questions within a timed framework to promote continuous learning. Data from formative assessments and standardized tests during the 2023 - 2024 academic year indicated significant improvements in student engagement, concentration, and academic performance. The Shipping Technique's dynamic model not only sustains attention but also bolsters understanding and retention through repetitive practice and peer interaction. These findings suggest that the technique could effectively integrate into EFL instruction, potentially enhanced by AI-driven tools for greater efficacy. Recommendations for adoption in diverse settings will be discussed, highlighting the technique's effectiveness in classroom management.

## Online Profile

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