

Revolutionizing Language Learning with Artificial Intelligence

Saturday, 27 July 2024 09:30 (50 minutes)

The advent of Generative Artificial Intelligence (AI) has as much potential to change education now as the Internet did in the late 1990's. This technology promises numerous benefits, from personalized learning experiences to enhanced administrative efficiency. However, it also presents a host of potential pitfalls, including ethical concerns, data privacy issues, and the risk of over-reliance on automated systems. This keynote presentation will delve into the essence of AI, providing a clear understanding of what it is and how it functions. It will explore the multifaceted ways AI may impact both teachers and students, highlighting the opportunities for innovation in pedagogy and curriculum design. The presentation will also address the challenges educators might face in integrating AI into their classrooms, offering practical strategies to navigate these complexities. Attendees will gain insights into leveraging AI to enhance student engagement, tailor instruction to individual needs, and streamline educational processes. By the end of this session, participants will be equipped with the knowledge and tools to effectively harness the power of AI, ensuring it serves as a valuable asset rather than a disruptive force in their classroom.

Online Profile

<https://www.jshewell.com>

Biography

Dr. Justin Shewell is the co-designer and primary instructional designer for "Teach English Now!", perhaps the world's largest online TESOL certificate program with over 500,000 learners enrolled. He is also the author of "50 Ways to Teach Online: Tips for ESL/EFL Teachers" and a number of other book chapters and academic articles on the use of Educational Technology in teaching English to speakers of other languages (TESOL). He is the co-author of "100 Ways to Teach Language Online" and "50 Ways to Learn a Language". He holds a Ph.D. in Educational Technology from Arizona State University, an M.A. in TESOL from Brigham Young University - Provo, and a B.A. in TESOL Education from Brigham Young University - Hawaii. He has lived and worked in Korea, the United Arab Emirates, and the United States. He has presented countless workshops and keynotes in Saudi Arabia, Morocco, Brazil, Korea, the Sultanate of Oman, the United Arab Emirates, Vietnam, and the United States. He is also heavily involved in the TESOL International Association, where he is currently serving as the President-Elect for 2024-2025. You can find more information about Dr. Shewell's expertise and experience by visiting [jshewell.com](https://www.jshewell.com). Dr. Shewell lives in Arizona with his family.

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